

Customers with a Discount Report Guide

The “Customers with a Discount Report” displays a detail of all customers who have received a discount within a specified date range.

When to create the report

Create as often as needed. This report is often used in conjunction with a promotion or marketing program.

How to create the report

1. From the SalonBiz/SpaBiz menu bar, click on the Report icon.
2. Double click on Customers with a Discount from the report side navigation. You will find it under the Customer category.
3. Enter the beginning date and ending date for the report.
4. Select the discount name.

What it tells you

The report provides you with information on the following areas for the specified time frame:

- Customer Details - name and address of the client
- Ticket Number - transaction number which the discount was given on
- Date - the day the client received a discount (ticket was processed)
- Quantity - total discounts given on the ticket
- Discount - dollar value of the discount
- Sales - net sales after the discount was applied to ticket

How it's used

This report is used to view which customers received discounts. It calculates the amounts of specific client discounts for marketing purposes. It is also a tool to ensure your staff is properly utilizing discounts.



Customers with a Discount from 4/1/2008 to 4/30/2008

Be Your Best Self Card - Line Item Discount

Name	Address	City	State	Zip	Phone	Tick. #	Date	Qty	Discount	Sales
Susan		Riverridge	LA	70123	(504)	37	4/8/2008	1	\$155.00	\$0.00
Kristy		new orleans	LA	70115	(504)	29	4/29/2008	1	\$100.00	\$0.00
Deanne		new orleans	LA	70184-0131	None	70	4/15/2008	1	\$70.00	\$0.00
Stephanie		New Orleans	LA	70119	None	17	4/7/2008	1	\$200.00	\$0.00
Lynn		new orleans	LA	70115	(504)	22	4/22/2008	1	\$57.00	\$0.00
Jeff		Metairie	LA	70003	(504)	37	4/21/2008	1	\$37.00	\$0.00
Charlie		new orleans	LA	None	None	75	4/30/2008	1	\$82.00	\$0.00
Jennifer		New Orleans	LA	70130	(504)	13	4/25/2008	1	\$70.00	\$0.00
Elizabeth		New Orleans	LA	Invalid Zip	(504)	14	4/2/2008	1	\$105.00	\$0.00
Justin		New Orleans	LA	70125	(504)	39	4/24/2008	1	\$82.00	\$0.00
Sub Total								10	\$958.00	\$0.00